



Robert Till

Senior Designer

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Background

I went to school in Cincinnati where I majored in architecture until I found more enjoyment in design in general, rather than buildings. School and work have taken me to different parts of the country and even across the globe to Beijing. I enjoy maintaining a 'jack of all trades' approach to design as it keeps me constantly learning and growing.

I currently reside in Indianapolis with my wife and our 2 kids and dogs.

Education

University of Cincinnati - DAAP
BS in Digital Design with Honors
Teaching Assistant, Digital Skills

Proficiencies

Adobe Creative Suite
HTML/CSS
Wordpress
Sketch
InVision
Microsoft Office

Skills

Storyboarding & Animation
Graphic Layout
Print Production
UI/UX Design
Photography
Video Editing
Audio Editing

Work Experience

Lumavate - Senior Designer

Dec. 2017 - Present

I began working with Lumavate as a contract designer before stepping into their first full-time design position. My job entails taking on any design need we might have, and being proactive about design opportunities we have yet to consider.

- Design and maintain branding integrity and consistency
- Design marketing collateral (infographics, videos, whitepapers)
- Create UI design concepts for potential customers
- Design demo mobile experience and templates

PLTW - Senior Designer

2014 - 2017

I started with Project Lead The Way working with the Media Team as a Digital Media Specialist creating animated and interactive content based on our STEM curriculum. I later transferred to the Marketing department to manage our branding and communications needs.

- Design all graphics for the 2017 national conference
- Design and maintain branding integrity and consistency
- Design marketing collateral (infographics, videos, whitepapers)
- Shoot and edit instructional videos for PLTW Teachers
- Animated STEM concepts for PLTW Students

Schmidt Associates -

2012 - 2014

Digital Media Specialist

Based on my experience with architecture in college, I joined Schmidt Associates to help tell the stories of the projects we worked on. I worked on everything from building renderings to marketing documents, even assisting in the design of a local community rebrand.

- Create all graphic materials for marketing and operations
- Design of Lafayette Square International Marketplace rebrand
- Rebranding of business cards and marketing materials
- Filming, editing, & post production of video and web content

Art Institute - Adjunct Professor

2011

While looking for full-time work in the design field, I served as an Adjunct Professor of Graphic Design for 2 semesters. I taught at both the introductory and senior levels. My courses included Introduction to Illustrator, Typography, and 3D Packaging Design.

- Create and present my curriculum for each course
- Design projects to measure and improve students performance
- Communicate design aesthetics and standards at various levels