

Work Experience



Robert Till

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Remodel Health - Feb. 2025 - Present Prouct Experience Designer

I joined the Remodel Health team to lead their design efforts as they work to redesign and merge multiple tools into a unified platform. My role has been to guide our product teams' UI/UX efforts with the goal of improving the experience for all of our user roles.

- Develop an updated design system for new development consistency
- Guide design and UX during the development of new tools
- Lead research efforts engaging with internal and external user roles
- Run discovery with internal stakeholders to determine product strategy
- Develop user roles, flow diagrams, wireframes, and prototypes for full platform redesign
- Create platform training resources and videos

Lumavate - Director, Design 2017 - 2024

I began working with Lumavate as a contract designer before stepping into their first full-time design position. My job entails working within all facets of the company to be the expert resource for our marketing, customer service, and platform design teams.

- Design and maintain branding integrity and consistency
- Design and maintain the company website graphics
- Create marketing materials (ads, infographics, social posts)
- Create platform training resources and videos
- Guide implementation of customer designs and data structure
- Design and prototype new aspects of our platform
- Work with developers on building and testing the platform

PLTW - Senior Designer 2014 - 2017

I started with Project Lead The Way working with the Media Team as a Digital Media Specialist creating animated and interactive content based on our STEM curriculum. I later transferred to the Marketing department to manage our branding and communications needs.

- Design all graphics for the 2017 national conference
- Design and maintain branding integrity and consistency
- Design marketing collateral (infographics, videos, whitepapers)
- Shoot and edit instructional videos for PLTW Teachers
- Animated STEM concepts for PLTW Students

Schmidt Associates - 2012 - 2014 Digital Media Specialist

Based on my experience with architecture in college, I joined Schmidt Associates to help tell the stories of the projects we worked on. I worked on everything from building renderings to marketing documents, even assisting in the design of a local community rebrand.

- Create all graphic materials for marketing and operations
- Design of Lafayette Square International Marketplace rebrand
- Rebranding of business cards and marketing materials
- Filming, editing, & post production of video and web content

Background

I went to school in Cincinnati where I majored in architecture until I found more enjoyment in design in general, rather than buildings. School and work have taken me to different parts of the country and even across the globe to Beijing. I enjoy maintaining a 'jack of all trades' approach to design as it keeps me constantly learning and growing.

I currently reside in Indianapolis with my wife and our 2 kids and dogs.

Education

University of Cincinnati - DAAP
BS in Digital Design with Honors
Teaching Assistant, Digital Skills

Proficiencies

Adobe Creative Suite
HTML/CSS
Wordpress
Figma
InVision
Navattic
Pendo
Camtasia
Microsoft Office

Skills

Storyboarding & Animation
Graphic Layout
Print Production
UI/UX Design
Photography
Video Editing
Audio Editing